

VIDIZMO EnterpriseTube Helps Solve eKidsPower-Up Video Content Hosting Challenge

eKids Power Inc. is a health and wellness EdTech and entertainment company. Creating content with trusted partners, who are committed to helping kids of all ages around the world to experience the joy of good health in a safe and fun experiential learning environment. They needed a solution that could easily host their health and wellness education videos.

VIDIZMO, a Gartner recognized Enterprise Video Content Management System (EVCM) is a platform for video streaming and content management that provides organizations a secure, powerful, and easy-to-use, branded enterprise video streaming platform that empowers departments across organizations to store, encode, manage, share independently to both internal and external audiences



This is an Anonymized Case Study

The Actual Identity of Our Customer may or may not be disclosed to you
Later in the Buying Process



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Overview

VIDIZMO EnterpriseTube

Customer Challenges

eKidsPower-Up faced the challenge of hosting their videos and after exploring numerous solutions, such as Learning Management Systems (LMS) and other content management systems they could not find the ideal product best fitted to their use case.

VIDIZMO Solution

VIDIZMO EnterpriseTube provides a secure, powerful, and easy-to-use, branded enterprise video streaming platform for uploading, processing, and storage of digital content to power integrated advanced learning capabilities.

Additionally, EnterpriseTube is also able to automatically ingest digital content from video conferencing tools, live stream directly on your LMS and automatically publish its recording as on-demand video, search video through AI powered smart search and detailed video analytics and reporting to generate actionable insights for improving your video content and monitoring course progress.

Key Features



VIDIZMO allows inserting quizzes, surveys, annotations, and handouts in videos to enhance increased interactivity.



VIDIZMO offers detailed analytics that shows how many people watched the video and their quality of experience.




VIDIZMO offers live events to be recorded and published as an on-demand video, readily available for playback.



High-quality live and on-demand video streaming optimized for various devices and bandwidth conditions.

Contact Us:

 +1 571 -989-2180

 sales@vidizmo.com

 www.vidizmo.com

Learn more:

 www.vidizmo.com/evp